What’s in a Mission Statement?

The following are some examples of mission statements from real companies. For fun, pick some random companies and create your own mission statements for that company.

To give ordinary folk the chance to buy the same thing as rich people. (Wal-Mart)

To make people happy. (Walt Disney)

Brainstorm: What innovative ways did Jesus use to reach those around him?

Our Mission: As the Church of Nazarene approached its centennial year 2008, the Board of General Superintendents voted unanimously to define its mission as. . .

TO MAKE CHRISTLIKE DISCIPLES IN THE NATIONS

As a disciple of Jesus Christ, God has given each of us a mission; a reason for existence.

Then Jesus said, “Go and make disciples of all nations; baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.”

Matthew 28:19-20, The Great Commission
► What’s a Casual Disciple?

Describe a casual disciple.

Compare and contrast a casual disciple with one that sees discipleship as a way of life.

► For Discussion:

“In Africa, you decide who is going to live and who is going to die.” (p. 10)

“The needs of the world are so vast. But without individual drops, the ocean would not exist.” (p. 10)

► Personal Reflection

. . .WHO ARE THE PEOPLE YOU ENCOUNTER DAILY?

. . .WHAT IF THOSE PEOPLE ARE GOD’S MISSION FIELD FOR YOU?

. . .HOW CAN YOU BE JESUS TO THOSE PEOPLE?